



SPONSORSHIP OPPORTUNITIES

SMTA International, Orlando, FL

Conference: October 14-18, 2012

Exhibition: October 16 & 17, 2012

5th Annual SMTAI Golf Tournament: October 18, 2012

SMTA International Sponsorship Opportunities

Why should your company be an SMTA International Sponsor?

- ▶ To reach focused decision makers
- ▶ To spotlight your company
- ▶ To increase booth traffic
- ▶ To insure contact with focused electronic assembly attendees to SMTA International

SMTA International Sponsor Benefits

- ▶ Your company's name and logo will be displayed prominently in high traffic areas throughout the event site
- ▶ Special logo signage recognizing your sponsorship in appropriate areas or on printed materials
- ▶ Listing as a Sponsor on the SMTA International 2012 website with a link to your company's homepage
- ▶ Recognition in SMTA International publications including the SMTA International Show Directory and the Fall 2012 issue of *SMTA News & Journal of Surface Mount Technology*

Premium Sponsorships:

- **Exhibition Aisle Signs - \$5,000** (1 spot) Company name/logo displayed on all Exhibition aisle signs.
- **SMTA International Wireless Lounge Sponsorship - \$3,500** (2 spots) All attendees and exhibitors have access to the lounge, a popular spot with outstanding exposure for you.
- **Conference Pocket Guide Sponsor - \$2,500** (2 spots) Your logo displayed on the pocket-sized agenda and guide all attendees receive and refer to often. Your logo will also be displayed on the Conference-at-a-Glance sign board.
- **Conference Proceedings on CD-ROM - \$2,000** (1 spot) Includes your logo displayed on the inside front cover of CD package and a logo with link to your company's website on the opening menu seen by all when viewing CD.
- **Conference Proceedings Bag Sponsor - \$1,500** (1 spot) **Sold!** Includes your logo prominently displayed on the bags that all conference attendees receive.

Other Sponsorships:

- **Lunch Sponsorships - \$750** (Unlimited spots) Recognition at the FREE Lunch area of the Exhibition Hall.
- **Refreshment Breaks - \$550** (Unlimited spots) Recognition at refreshment stations in the Exhibition Hall.
- **Bookstore Raffle - \$350** (Unlimited spots) Recognition at the popular SMTA Bookstore.
- **Lanyard Sponsors - FREE** (Unlimited spots) Available to all companies (must be received at SMTA by September 3).

Golf Tournament Sponsorships on the next page

Notice: All opportunities listed are allowed multiple sponsors except where noted, and are offered on a first-come, first-served basis.

Restrictions and Cancellations: Anyone is welcome to participate as an SMTA International 2012 Sponsor. No refunds will be issued after receipt of the on-line application and payment are received by SMTA.

Golf Tournament Sponsorships: *(Tournament is being held on Thursday, October 18)*

- ~~Sign Sponsor - \$500 (1 spot)~~ **Sold!** This sponsorship will cover all the sponsored hole signs. Every sponsored hole sign will also have your company name on a banner at the bottom of the sign as well as the Hole Sponsor's name on the sign.
- ~~Trivia Contest Sponsor - \$500 (1 spot)~~ **Sold!** Company recognition signage at all 18 holes.
- **Trivia Contest Prizes Sponsor - \$300 (1 spot)** Company recognition on appropriate sign at the event.
- ~~Drink Cart Sponsor - \$300 (2 spots)~~ **Sold!** Company logo sign will appear on one of the drink carts.
- ~~Cart Sign Sponsor - \$300 (2 spots)~~ **Sold!** Each foursome has two playing carts. Your company logo sign will appear on half of all of these carts. If we have 72 golfers, that is 18 signs!
- ~~Goodie Bag Sponsor - \$300 (1 spot)~~ **Sold!** Provide a bag with your company logo to use for our "goodies" (logo item donations for the golf goodie bag will be happily accepted from all sponsors)
- **Longest Drive Men - \$250 (1 spot)** Company recognition on appropriate sign at the event.
- **Longest Drive Women - \$250 (1 spot)** Company recognition on appropriate sign at the event.
- **Closest to the Pin - \$250 (2 spots 1 Spot remaining!)** Company recognition on appropriate sign at the event.
- **Lunch Sponsor - \$200 (4 spots 3 spots remaining)** Company recognition on appropriate sign at the event.
- **Hole Sponsor - \$150 (14 spots 3 spots remaining)** Company recognition signage at one of the holes.

Deadlines: SMTA International Event Sponsorships (not including Golf) August 23, 2012
5th Annual Golf Tournament September 13, 2012

Sign up on-line: <http://www.smta.org/smtai/sponsorinfo.cfm>

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