



## SPONSORSHIP OPPORTUNITIES

SMTAI Orlando

Conference: October 24-28, 2010

Exhibition: October 26-27, 2010

### ***SMTAI...Discover the difference of a totally focused event***

*Increase your exposure this year at SMTA International, recognized as the industry's best technical conference and exhibition focusing on electronics assembly. SMTAI 2010 will feature a dynamic technical program, professional development courses, certification, and a full two-day exhibition to provide a total learning and networking experience for all participants.*

#### **Why should you be an SMTAI Sponsor?**

- ▶ Reach high quality decision makers that are focused on surface mount, advanced packaging and related technologies
- ▶ Keep your company's name in the spotlight for peers and customers
- ▶ Increase traffic to your SMTAI booth
- ▶ Make contact with attendees who represent all facets of the industry including engineers, academia, R&D, management, purchasing, designers, manufacturing and more

#### **SMTAI 2010 Sponsor Benefits**

- ▶ Your company's name and logo will be displayed prominently in high traffic areas throughout the event site
- ▶ Special logo signage at your sponsored event
- ▶ Listing as a Sponsor Company on SMTAI 2010 Web site with a link to your company's homepage
- ▶ Recognition in SMTAI publications including the SMTAI Show Directory, and the Fall 2010 issue of *SMTA News & Journal of Surface Mount Technology*
- ▶ Routine email broadcast to 3,000 SMTA members and 19,000 general recipients

## **SPONSORSHIP OPPORTUNITIES:**

**Lanyard Sponsors** – FREE to companies that supply them to the SMTA by September 3<sup>rd</sup>.

**Bookstore Raffle** - \$350 (Unlimited) Recognition in the SMTA Bookstore located in the conference area.

**Refreshment Breaks** - \$550 (Unlimited spots available) Includes recognition at refreshment stations.

**SOLD Conference Proceedings Bag Sponsor** - \$1,500 (1 Spot available) Includes your logo prominently displayed on the bags that all conference attendees receive.

**Conference Pocket Guide Sponsor** - \$2,500 (2 Spots available) *One spot remaining!* Includes your logo prominently displayed on the pocket-sized agenda and guide that all attendees receive and will refer to often.

**SMTAI Wireless Lounge Sponsorship** - \$3,500 (2 Spots available) All attendees will have access to this lounge. Past participation shows heavy usage by attendees and thus great exposure for you!

**Lunch Sponsorships** - \$5,000 (1 Spot available) Tuesday's show floor lunch is free to all attendees and exhibitors

**Exhibition Aisle Signs** - \$5,000 (1 Spot available) Your name and logo will be prominently displayed on all Exhibition aisle signs. Special signage will also be displayed in your booth.

**NEW THIS YEAR!**  
**VIDEO ADVERTISING in the SMTA Show Floor Theater! Free opportunity for Exhibitors!**

This is a great opportunity to showcase your company's products and services whether you're exhibiting or not! **This opportunity is available to SMTAI 2010 exhibitors at no cost!** Please contact Karen (info below) for details. The SMTA Theater will be used for technical presentations and other activities during the show. When it's not being used, we want to run YOUR company's video or PowerPoint presentation! Theater sponsors' videos or presentations will run continuously, back-to-back whenever the theater is not being used for presentations.

Cost: FREE for exhibiting companies and \$500 for non-exhibiting companies. Presentations should be limited to five slides or two minutes in length and must be submitted by September 24, 2010. Please contact Karen Frericks at karenchapters@smta.org or 952-920-7682 with questions.

**SMTAI Show Directory Advertising**

The SMTAI Show Directory includes information on both the conference sessions as well as the listing of exhibitors. It will be distributed on site to all conference and show attendees.

<u>Size/Position</u>	<u>Price</u>	<u>Size/Position</u>	<u>Price</u>
Cover 2	\$2,200	½ Page Horizontal	\$900
Cover 3	\$2,200	½ Page Vertical	\$900
Cover 4	\$2,700	¼ Page Square	\$450
Full Page (Page trim size is 8 ½ x 11)	\$1,800		

All Ad images must be submitted by August 13, 2010. Contact Leslee at SMTA at 952-920-7682 or leslee@smta.org for additional information and image specs.

**Participation Form**

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ MS \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: [\_\_\_\_\_] \_\_\_\_\_ Email: \_\_\_\_\_

Please have someone contact me.

YES! My company would like to sponsor:

Sponsorship: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Sponsorship: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Please charge fees to:  Visa  MasterCard  AmEx

Card # \_\_\_\_\_ Expires: \_\_\_\_/\_\_\_\_ Signature: \_\_\_\_\_

Billing Address if different from above: \_\_\_\_\_

Check enclosed, payable to SMTA (US funds only) Amount \$ \_\_\_\_\_

**Please fax, mail or email completed form and payment to:**  
**SMTA – 5200 Willson Rd. Suite 215, Edina, MN 55424 – T: 952-920-7682 - F: 952-926-1819 – E: [smta@smta.org](mailto:smta@smta.org)**

**Notice:** All opportunities listed in this brochure are allowed multiple sponsors except where noted, and are offered on a first-come, first-served basis.

**Restrictions and Cancellations:** Anyone is welcome to participate as an SMTAI 2010 Sponsor. No refunds will be issued once the Participation Form and payment are received by SMTA.