



SHOW DIRECTORY ADVERTISING
2012 SMTA International, Orlando, FL
Conference: October 14-18, 2012
Exhibition: October 16-17, 2012

Opportunities for Advertising in the SMTA International Show Directory

The SMTA International Show Directory includes information on both the conference sessions as well as the listing of exhibitors. The Directory is distributed on site to all conference and show attendees.

All Ads and Company Logos are to be in Black & White or Grayscale

Back Cover (full page)	\$2000
Inside Front Cover (full page)	\$1500
Inside Back Cover (full page)	\$1000
½ Page Horizontal	\$900
½ Page Vertical	\$900
¼ Page Square	\$450

Black & White or Grayscale Ad files must be submitted by August 6, to the print vendor per instructions in the SMTA International Advertising Specifications.

Information and specs can be found at: <http://www.smta.org/smtai/sponsorinfo.cfm>

Contact Gayle at SMTA, 540-763-2191 (gayle@smta.org) for additional information or if you have questions.

Deadline for Show Directory Advertising is August 6, 2012.

Sign up on-line: <http://www.smta.org/smtai/sponsorinfo.cfm>

Notice: Opportunities listed are offered on a first-come, first-served basis.

Restrictions and Cancellations: Anyone is welcome to advertise in the Show Directory. No refunds will be issued after receipt of the on-line application and payment are received at SMTA.

SMTA, 5200 Willson Road, Ste. 215, Edina, MN 55424 - T: 952-920-7682/F: 952-926-1819/E: emmy@smta.org